

Indigenous Services
CanadaServices aux
Autochtones Canada

Sheshatshiu Innu First Nation



20 Year Comprehensive Community
Plan – Overview
June 2018



Canada

The Purpose of the Comprehensive Community Plan (CCP)

- A framework to ensure that the community is on a path to healing and health in all aspects of life.
- To develop the Sheshatshiu Innu First Nation into a guided developed community.
- Creation of a healthy community by prioritizing economic, social, educational, cultural, and capital, the 20 year CCP will improve the lives and well-being of community members as a whole.

What is a Comprehensive Community Plan?

A CCP is a vision that guides a community's development by identifying and prioritizing projects for the next 20 years. A CCP is a way of identifying problems, needs and opportunities, creating ideas to improve a community.

Who Created this Plan?

This plan was created through the committed and thoughtful participation of SIFN community members and the use of past studies and reports completed within the community, with emphasis on the Innu healing strategy.

Priority Areas

- The CCP outlines objectives, goals and action items to be undertaken by the SIFN in order to achieve the community's vision for a healthy, strong and vibrant future.
 - 1. Housing
 - 2. Community Waste Management
 - 3. Community Leadership and Governance
 - 4. Community Health and Well-Being
 - 5. Land and Environment
 - 6. Economic Development
 - 7. Education and Skill Development
 - 8. Children and Youth
 - 9. Recreation
 - 10. Culture and Traditions
 - 11. Community Engagement
- Note: Appendix A is available at the end of the presentation relating to each Priority Area.





New Physical Structures

- Housing
- Daycare center
- Youth shelter
- Home for the Elderly (Health Care, Companionship, Housekeeping, Dementia Care, Personal Care, Meal Preparation and Personal Safety)
- Community Marina
- Cultural Center/Sales Pavilion
- Fire Hall
- Cemetery
- "Longhouse" Cultural Training Center
- Basketball Court/Skate Park

Housing

- The community vision is to have sufficient housing to meet the needs of the community, to have quality housing that is well maintained and is in a safe and healthy condition.
- Population of the Sheshatshiu Community = 1,507
- Houses present in the community = 323
- Density = 4.7 people per home
- There are no plumbers or electricians on staff and more complicated repairs must be contracted out, this means that small problems are often neglected, which turn into bigger and more expensive repairs.

Housing Goals

Strategic Goal 1	Strategic Goal 2	Strategic Goal 3	Strategic Goal 4	Strategic Goal 5	Strategic Goal 6
Creation of Housing Authority – The specific goals of the Housing Authority are located within the table	Revision of the Current Housing Policy	Maintain Housing Inventory list Condition Assessment	Sufficient Housing is created for Everyone	Rental Agreements will be Created and Enforced	Houses will be well maintained
Objective 1: Have a clear Council approved mandate to ensure accountability	Objective 1: Comprehensive Housing Policy Created and Updated	Objective 1: Conduct inspections and maintain inspections condition records list	Objective 1: Housing is planned and constructed	Objective 1: Rental Agreements will be enforced	Objective 1: New Renters will attend a home maintenance orientation session

Objective 2: Be alert for the possibility of new practices that might better achieve community housing objectives and presentation of such options to Council for consideration and direction	Objective 2: Housing Policy will allow and regulate home based businesses	Objective 2: Develop proactive repair, replacement and improvement programming	Objective 2: Construct a variety of housing types	Objective 2: All houses will be brought up to Building Code Standards
Objective 3: Ensure value for money and alignment with Council's housing policy	Objective 3: Clear System for Allocating Housing			
Objective 4: Be the center of expertise with dedicated resources to expedite housing delivery through innovative approaches and partnerships	Objective 4: All houses will be numbered			
Objective 5: Set up a construction plan based on a phased approach				
Objective 6: Facilitate the redevelopment of existing lots				

Community Waste Management and Beautification

- Waste management involves the pick-up, transfer, storage and disposal of garbage from the community.
- SIFN has made some positive steps towards improved waste management and community cleanliness. An annual community clean-up has been arranged and garbage boxes have been distributed to most households.

Community Waste Management and Beautification Goals

Strategic Goal 1	Strategic Goal 2	Strategic Goal 3	Strategic Goal 4
Develop a Waste Education/Communications Plan	Set Minimum Community Waste Disposal Standards	Reduce Waste going to Happy Valley/Goose Bay	Seek opportunity for innovative Partnerships and Programs
Objective 1: Residents know how to properly use waste system and know the impacts of waste	Objective 1: Create by-laws to set minimum standards		Objective 1: Seek Recycling Partnerships in Goose Bay/Happy Valley
	Objective 2: All roads free of litter and garbage. Continue community clean-up		
	Objective 3: All residents have garbage bins		
	Objective 4: Waste collection Operating Effectively		



Community Leadership and Governance

- Good governance is the base of a successful, fair and healthy community.
- With these values in mind, a strong SIFN government would be transparent, accountable, effective and equitable.
- The Innu have made strides to understand and work within a new governance framework.
- The SIFN vision is to have strong, efficient, responsible and transparent governance that allows for community involvement in decision making.

Community Leadership and Governance Goals

Strategic Goal 1	Strategic Goal 2	Strategic Goal 3	Strategic Goal 4	Strategic Goal 5	Strategic Goal 6
Community Plan Enactment and Monitoring	Improved Administrative Organization	Increased Community Participation and Awareness	Administration of Programs and Services will be Transparent and Organized	Increase Financial Management and Accountability	Create and Access New Funding Opportunities
Objective 1: Implement and Monitor the Community Plan	Objective 1: Clearly assign departmental roles and reporting	Objective 1: Increase intergenerational decision making	Objective 1: Contracting of outside services will be efficient and transparent	Objective 1: Financial practices will be transparent to the public	Objective 1: Set up staff a charitable foundation
	Objective 2: Create new departments	Objective 2: Increase awareness of Council Business and Decisions	Objective 2: Programs will run in accordance with plans and procedures	Objective 2: Creation of Financial Policy and Best Practices	
	Objective 3: Increase transparency and accountability		Objective 3: All staff will have clear roles and responsibilities		

Objective 4: Enact an Election Code and Code Ethics for elected officials		Objective 4: Staff employed by the Band will be paid and promoted based on merit	
Objective 5: Council Meetings will follow set procedures			

Community Health and Well-Being

- Maternal and infant health is poor with an average infant mortality rate of 17.8 per 1000 live births compared to a Canadian average rate of 2.4 per 1000 live births. Overall, the average age at death is 48 years in SIFN while the NL average is 74 years.
- Reoccurring problems with teen pregnancy, sexually transmitted infections and the occurrence of Fetal Alcohol Spectrum Disorder (FASD). There is always an increasing number of suicides and attempted suicides in the community.
- The Innu Healing Strategy provides a new version for community health and well-being through its goals and objectives. This vision includes a focus on Innu health and changing negative habits.

Community Health and Well-Being Goals

Strategic Goal 1	Strategic Goal 2	Strategic Goal 3	Strategic Goal 4	Strategic Goal 5
Increase Funding to Health and Wellness Programs Objective 1: Advocate for Additional Provincial and Federal Funding	Increased Prenatal and Maternal Support Objective 1: Create Maternity Center and Provide Maternal Supports	Make Traditional Foods More Accessible to all Community Members Objective 1: Develop a Community Freezer	Improve Elder Care Objective 1: Build and Staff a Home for Elders	Develop a Dialysis Treatment Center in the Community Objective 1: Dialysis Treatment will be available in SIFN

Land and Environment

- The natural landscape, wildlife and natural resources are central to Innu heritage, tradition and culture. The goal of a land use planning is to create a “complete community” that includes all aspects of a healthy and enjoyable place to live.
- The community of Shetshatshiu was originally built without SIFN input and without regard for proper land use planning. Many aspects of a complete community are currently lacking.
- The community continues to value the land and all it can provide. The vision of SIFN is focused on taking care of the land and to use the land wisely for living, working, recreation and the enjoyment of life.

Land and Environment Goals

Strategic Goal 1	Strategic Goal 2	Strategic Goal 3	Strategic Goal 4
Continue and Strengthen Use of <i>Indian Act</i> Land Management Processes	Ensure Sensitive and Culturally Important Lands are protected	Plan for a complete Community	Prepare for Future Self-governance and Land Management
Objective 1: Hire Lands Manager	Objective 1: Management of the MOU with the Province regarding Historic	Objective 1: Grow the community in accordance with the Preferred Development	Objective 1: Create Land Use Plan
Objective 2: Permits under <i>Indian Act</i> will be managed and kept up-to-date	Objective 2: Undertake an Environmental inventory of Band Lands	Objective 2: Create Community Spaces	Objective 2: Develop a GIS System to Improve Land Management
Objective 3: Complete Land Designation Process			

Economic Development

- Due to its relatively remote location, SIFN has lacked access to significant economic opportunities and community members have limited experience and capacity to build businesses.
- The community has been in the same location for roughly 40 years and are still looking to build the necessary infrastructure, training and technical skills to support the community members within a modern economy.
- The majority of the funds coming into the community flow outwards to locations such as, Goose Bay and St. John's with up to 80% flowing out of the community.

Economic Development Goals

Strategic Goal 1	Strategic Goal 2	Strategic Goal 3	Strategic Goal 4	Strategic Goal 5	Strategic Goal 6
Improve Impact-Benefit Agreements	Increase the capacity of the Economic Development Department	Create a comprehensive Economic Development Master Plan	Develop and Manage Commercial Land Designation Property	Create Band-owned Businesses	Support the Development of Individual-owned Businesses
Objective 1: Include standard supports in all IBAs to ensure greatest overall benefit is achieved	Objective 1: Hire new staff and provide additional training Economic Development Staff	Objective 1: Create economic Development Master Plan	Objective 1: Complete the land Designation Process	Objective 1: Study the Feasibility of a Band-owned Gas Station	Objective 1: Create Supports for Local Entrepreneurs
		Objective 2: Prioritize Potential Opportunities, Complete Feasibility Studies and Secure Funding	Objective 2: Create a Land Leasing Corporation and Create a Process for Developing Commercial Lands	Objective 2: Study the Feasibility of a Community Marina	
			Objective 3: Prepare lands for Development	Objective 3: Work with Parks Canada to identify Opportunities in the Mealy Mountains National Park	

	Objective 4: Study the Feasibility of a Freighter Canoe Business				
	Objective 5: Consider other Tourism Ventures				
	Objective 6: Develop Market and Business Opportunities for Local Crafts				
	Objective 7: Study the Feasibility of Other Potential Band-owned Businesses				

Educational Skills and Development

- For the population in SIFN, the majority of job opportunities are available outside of the community, related to natural resource extraction and the major Impact Benefit Agreements in the area.
- Youth have very few options for summer employment, and often graduate with no work experience, making finding a job very difficult.
- The community will provide significant opportunities for professional training and future employment. Community members will have the skills needed to obtain and hold jobs and support their families.

Educational Skills and Development Goals

Strategic Goal 1	Strategic Goal 2	Strategic Goal 3
Provide a More Focused Approach to Career Training	Characterize Community and Individual Needs	Increase Opportunities for Basic Adult Education and Life Skills
Objective 1: Creation of a Department of Training	Objective 1: Create a Database of individual and Community Training Needs	Objective 1: Increase availability of Basic Literacy and Life Skills Workshops
Objective 2: Improve and expand Training Facilities		

Children and Youth

- Children and youth represent the largest part of the SIFN population
- SIFN population is increasing at a high rate with 35-40 babies born each year, on average
- Children are the future, they have valuable knowledge to share with future generations
- In school, youth may fall behind and lack motivation to stay in school
- Many children are in the care of Child and Youth Family Services (CYFS) and are removed from the community, often to other provinces. The Trauma of these removals and subsequent loss of community and culture are significant.

Children and Youth Goals

Strategic Goal 1	Strategic Goal 2	Strategic Goal 3	Strategic Goal 4	Strategic Goal 5	Strategic Goal 6
Improve Access to Daycare	Increase Temporary Shelter and Supports for Youth in Need	Improve Academic Achievement	Create a Culture of Volunteering	Involve Youth in Decision-making and Program Development	Increase Youth Employment Prospects
Objective 1: Increase the Number of Daycare Spaces Available	Objective 1: Create More Spaces within the Group Home	Objective 1: Provide increased Base Funding and Educational Supports	Objective 1: Include Volunteer Requirements within the Curriculum	Objective 1: Create a Youth Committee	Objective 1: Create Employment Opportunities for Youth
	Objective 2: Train Additional Foster Parents	Objective 2: Increase School Attendance	Objective 2: Increase parent Involvement (volunteering) in the school		Objective 2: Create Opportunities for Summer Employment – Rapid Implementation Candidate Program Approach
	Objective 3: Support the Innu Round Table in Improving CYFS				Objective 3: Create Action Plan in School – Rapid Implementation Candidate Program Approach

Recreation

- Recreation has been too low of a priority.
- A successful recreation program as part of the CCP would help to facilitate the success of the goals designed for children and youth, culture and traditions and overall community well-being.
- Drugs and alcohol are a problem within the community. Recreation can aid in reducing the frequency of this problem, redirecting the focus of youth and creating more structured time outside of school hours.

Recreation Goals

Strategic Goal 1	Strategic Goal 2	Strategic Goal 3	Strategic Goal 4
Recreation programming will become a long-term focus of SIFN	Increase the Variety of Recreational Activities	Create a Culture of Volunteering	Recreation will be linked to Community, Family and Individual Healing
Objective 1: Creation of a Recreation Master Plan	Objective 1: Development of New Recreational Facilities/spaces	Objective 1: Include Volunteer Requirements within the School Curriculum	Objective 1: Recreation will facilitate healing
	Objective 2: The Innu Games will be reinstated		

Culture and Traditions

- Many Innu traditions and cultural practices have been eroded and lost. As a result, the community has lost much of the shared values, purpose and connectedness that come from being part of a strong cultural heritage.
- There is a marked desire to bring cultural practices and traditions back into everyday life as a means to heal, better connect with family and neighbors and build pride and emotional strength.

Culture and Traditions Goals

Strategic Goal 1	Strategic Goal 2	Strategic Goal 3
Make Cultural Programming a Higher Priority	Construction of a Cultural Center	Increase Community Pride and Participation in Traditional Activities
Objective 1: Creation of a Department of Culture with Mandate to Improve Cultural Programming	Objective 1: House History, Culture and Stories in One Location	Objective 1: Run Cultural events Throughout the Year
		Objective 2: Country Stays Increase for all Community Members
		Objective 3: Create a Cultural Building/Training Area



Workshops with Students

- Grades 5, 6, 10 and 11 students participated in a number of formal community planning class presentations on March 17, 2015. The focus was around gathering the thoughts of the students and how they see their community.
- Grade 10 and 11 classes were asked the following questions:
 - 1. What are the components of a healthy community?
 - 2. What do I enjoy doing in the community?
 - 3. What do I not enjoy?
 - 4. What would you do if you were in charge today?
 - 5. What would you change about your community?
 - 6. My wish for my community is...
 - 7. My wish for my family is...
- Grades 5 and 6 classes were younger and were asked a smaller selection of questions, as follows:
 - 1. What do I enjoy doing in the community?
 - 2. What scares me the most about life in the community?
 - 3. Where do you play?
 - 4. What do I not enjoy?
 - 5. My wish for my family is...

Community Questionnaire Findings

Community members were hired to go door-to-door to complete questionnaires in order to collect data on population, demographics, Band membership and housing. A question was also asked regarding general desires for the community, what community improvements are needed and which improvements are priorities.

The Questionnaire Findings Identified:

- Need for senior/elders housing
- Need for more daycare
- Old houses need renovating
- Need more housing
- Need for more educational programs
- Need for more recreational programs
- Adult Community Treatment Program
- To much garbage throughout the community
- Improved plumbing required in some homes
- More apartment style housing
- Water quality concerns
- Need more paved roads
- Need more park and green space areas



If you could make one improvement to the community what would it be?

- Housing – 22%
- Roads and Water – 20%
- Economic Development, Education and Training – 15%
- Elders – 13%
- Youth and recreation – 13%
- All – 9%
- Health – 8%



Community Questions Asked:

- A Facebook page was created to represent the SIFN CPP in progress. The page was used to update community members on the progress of the CCP, advertise for upcoming meetings and workshops as well as gather community feedback on plan priorities, objectives, action items and gather ideas. The questions asked on the page as well as a general summary of responses included the following samples:
 - Community Question #1: Would an outdoor community gathering space be nice to have? What would you like to see included? An outdoor community BBQ/fire pit? Picnic tables? A café for coffee and light snacks? Community fish cleaning/meat hanging/curing station? Other ideas?
 - Community members agreed that the community gathering space would be a positive addition to the community and would be used.
 - Community Question #2: Are you concerned with the quality of your drinking water? Do you have any specific concerns about odor, color or taste? Do you buy bottled water or do you drink the water from your tap?
 - Many respondents prefer to drink bottled water and the discoloration of the water keeps the community members from drinking it at times.
 - Community Question #3: What is the biggest challenge you face in managing garbage in your home and litter on your property?
 - All of the comments noted the need for a consistent garbage pick-up schedule in the community.

Conclusion

- This CCP has been designed to breathe life into the mission statement of SIFN. Over the next 20 years and onwards, the implementation of this CCP will improve the lives and well-being of community members as a whole.
- The implementation of the goals of the CCP represents large changes to the community, and will take work and commitment over a long period of time. These changes cannot occur all in a short period, the plan will be most successful if gradually implemented over the 20 year period in which it was created for.
- This CCP was created through the committed participation of the entire community. The CCP must be implemented in the same way, with input and collaboration from all community members, partners and relevant departments.

Questions

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Appendix A

SWOT Analysis for each Priority Area



Housing SWOT Analysis

Strengths	Weaknesses	Opportunities	Threats
-Many people are eager to be committed renters and home owners -Lots of room for expansion -Community desire and pressure to construct new homes -Skilled trade workers within the community -The community area has the land space to expand for years to come	-Rent requirements are not upheld -Lack of housing diversity for special needs community members (i.e. seniors, singles, youth etc.) -Cold weather construction slows down the construction process\ -High cost of building materials and labor (i.e. high than anticipated tender bids)	-To create culturally relevant and individualized housing -Beautify community with attractive and well maintained housing -Can create housing that is reflective of Innu culture and values -Construction employment opportunity -Construction training and education from skilled trades workers	-Rent payments are not upheld and enforced -Houses are not well maintained -Timely access to funds for construction (private sector and INAC funding) -External community payments stop -The unpredictability of funds available from IDLP

Community Waste Management and Beautification SWOT Analysis

Strengths	Weaknesses	Opportunities	Threats
-Desire for community cleanup -The use of community made garbage boxes -Community wide waste collection schedule -Community investment in modern waste collection truck	-No separate disposal site for white goods -Lack of diversion programs such as: → Recycling → Composting → Hazardous waste -Lack of knowledge about the benefits of proper waste disposal -Community is littered	-For a beautification program to create a community free of litter and debris -To educate youth on benefits of a clean community -To introduce composting for both community and home gardens -Potential to seek funding for innovative partnerships and programs with Goose Bay, organizations, industry, and other businesses	-Lack of organization in present waste collection system -Lack of continuous education about the importance of a litter free environment -Lack of continuous education about the management waste at the home -Lack of accountability or consequence for littering through by-law enactment and by-law enforcement

Community Leadership and Governance SWOT Analysis

Strengths	Weaknesses	Opportunities	Threats
-Presence of able leaders in the community -Presence of community leaders that are fluent in both Innu and English -General public wants to be involved in decision making -Youth have large capacity to contribute useful ideas and opinions	-Frequent change in leadership, particularly among Chief and Council -Governance structure and Election Code still under development and have not been ratified -Community Leadership is "stretched" -Inability to prioritize and delegate tasks among some staff -Professional descriptions for most general jobs for the Band -Lack of regular inter-departmental meetings -Lack of accountability and motivation among some staff	-Transparent and accountable governance -Increased capacity of all departments -Cohesive communication strategy between all departments -Intergenerational decision making	-Limited funds -Disorganization -Future leadership changes -Potential transfer to third party management if accountability and transparency are not improved

Community Health and Well-Being SWOT Analysis

Strengths	Weaknesses	Opportunities	Threats
-Stays in the country help contribute to a healthier life style -Active SIFN Health Department -Active implementation partners within the community (Recreation department, Recreation Volunteers, Department of Culture)	-Lack of continued coordination among community health initiatives -Addiction to sugary, salty, low nutritional value non-traditional processed foods -Many youth have a lack of exposure to traditional foods	- Offering traditional foods in school and at community events -The opportunity to address diabetes in a coordinated plan -All health services can be offered in Innu and English -Innu can be trained as health care professionals and return to the community -Dialysis and specialized treatment can be offered in SIFN	-Lack of funding for long-term increased advertisement, promotion and education initiatives -Lack of robust local drugs and alcohol support system and treatment options -Lack of awareness in the community well-being relies on the success of many other areas of community improvement (recreation, youth, education)

Land and Environment SWOT Analysis

Strengths	Weaknesses	Opportunities	Threats
-Beautiful natural lands and environment -Access to clean potable water -A lot of land for commercial use and expansion -Control over Innu lands	-No prior land use plan -Limited GIS Capacity -Limited staff to implement actions	-To protect natural ecosystems and wildlife -Creation of leasing corporation will allow commercial opportunities to move forward -Preservation of important historical and cultural areas	-Climate change, litter -Natural Resource Extraction operations in traditional territories

Economic Development SWOT Analysis

Strengths	Weaknesses	Opportunities	Threats
-Innu are survivors -SIFN has many natural resources that are economically valuable -Access to low cost hydro -Willingness to succeed -SIFN has a young, able work force, 60% of the community is under 21 -There are many willing, passionate individuals in the community	-Community wide limited access to the internet -Lack internal capacity for Business development. Rely on outside assistance -Access to Loans -Other than the limited number of IDLP companies, there is limited income generating activity -No formalized Economic Development plan -Current Economic Development manager stretched – focus on training and skills development not attracting or developing new business -Need to develop new infrastructure to expand areas for development and commerce -Need to complete the land designation process to identify location for businesses -Limited entrepreneurial culture or experience -No current services in the community	-Some community members have had entrepreneurial success. There is opportunity for those members to share their knowledge, experience and sources of support. -Programs and funding are available to support new business owners. -There are numerous economic and commercial opportunities available to SIFN, a full list is given in Appendix D.	-Harsh Climate -Racism -Apathy -Government relations: Federal, provincial, municipal, and regional -Funds/Activities – under control of others -Alienation of resources -Changes to laws/regulations (Mining, Forestry, etc.) -Substance abuse in the community -Competition between IDLP companies and local entrepreneurs for contracts -Global financial markets impact mining Focus on too many different economic development activities rather than having a strategic focus.

Educational Skills and Development SWOT Analysis

Strengths	Weaknesses	Opportunities	Threats
-Community members have strong natural skills well suited for a variety of employment -Youth are eager for work experience -Economic growth in the community will create more on-reserve jobs	-Limited training opportunities located in the community -Very few jobs available in the community	-To broaden the offerings at the Cultural Training Center (old school) -Many more community members will be employed in the community	-Large changes in the economy or in Goose Bay -Uncertainty regarding the continuity of funding for the ASETS programs

Children and Youth SWOT Analysis

Strengths	Weaknesses	Opportunities	Threats
-Youth are aware of the issues and are determined to work towards solutions -Some strong youth role models in the community -Good research and reporting has been completed on issues facing youth in SIFN (Youth Healing Report 2016) -Youth have the ability to meet and plan together -Willingness to succeed among youth	-Youth currently have limited exposure to language and culture -Elders' knowledge is not being passed on to youth -Many youth are far behind in school or do not finish high school -Youth have limited view of what careers are possible for them -Currently youth have limited opportunity to build skills capacity and find future employment outside of major industries in the area -Difficult to find jobs in the community -Apathy	-Youth have the opportunity to design their own future in the community -As economic development increases, lots of good jobs for youth in the future -Youth have the opportunity to educate their peers -Youth can plan their own community activities -Youth healing can occur through access to counsellors and support groups -Youth all have the opportunity to complete their schooling -Closer connection to culture, heritage and community elders -Live in an area with large natural beauty -Rich culture and traditions	-Changes in market rates may affect future job opportunity -Youth are reliant on jobs from IBA's

Recreation SWOT Analysis

Strengths	Weaknesses	Opportunities	Threats
-Good existing recreational facilities in Shetshatshiu -Many able volunteers to run different recreational programs -High interest in youth for more recreational programs	-Has been a low priority in the past, lack of a base to build from -Lack of interest in volunteering to run programs -Lack of programs for young girls in the community	-Exciting opportunity to bring back the Innu Games -Opportunities for new recreational facilities to be constructed -Traditional Innu Games give a good opportunity to combine culture and recreation	-Uninterested participants -Funding not secured -Lack of regular implementations (example: an activity that runs twice weekly) -Community Plan Objective

Culture and Traditions SWOT Analysis

Strengths	Weaknesses	Opportunities	Threats
-Rich culture and heritage and traditions -Youth are becoming more interested in learning their culture -The community would like to protect and archive their culture for the future -Elders are willing to share their stories -Innu language is still widely spoken among community members -The existing Outpost Program helps support country stays	-Lack of interest in country life -Very few elders	-Could make country stays a larger part of life -Youth have the opportunity to gain large cultural knowledge -Traditional skills (cooking, crafts, freighter canoes) can be passed on and preserved for future generations -Existing website to chronicle elder stories and culture	-Knowledge and culture is in danger of being lost if not passed on to youth by the elders -Youth are increasingly influenced by mainstream, Canadian culture